

# ABOUT MERCURY



## Trusted by millions of drivers for more than 50 years

When it comes to choosing an insurance company, we know consumers want the lowest price possible. But they also want the appropriate amount of coverage to keep their family safe. Why should they have to sacrifice one over the other? With Mercury, we believe in having the best of both worlds. Low rates, excellent coverage and a local agent who's there every step of the way. That's what sets Mercury apart from our competitors. And that's what makes us the obvious choice when it comes to insurance.

Since we first opened our doors in 1962, we've provided comprehensive coverage options ranging from [personal auto insurance](#) to [homeowners insurance](#) to [mechanical breakdown protection](#). Dedicated managers and enthusiastic employees work hand-in-hand with our network of independent agents to make Mercury one of the fastest-growing auto insurers in the nation and the leading insurer in California. The momentum is building. And the good news is we have no plans to stop.

## Rest easy knowing you are protected

Price is only one factor you need to consider when selecting an insurance company. You also need to know that your insurance company will be there when you need to make a claim and that you will be treated as a priority. With Mercury you never have to worry, because at Mercury our low prices are only the beginning.

- Forbes.com has selected Mercury as one of the most trustworthy companies in America three years in a row.
- Mercury is rated A+ "Excellent" by A.M. Best.
- We provide 24/7 claims service.
- Mercury has more than \$4 billion in assets.

## Mercury Insurance celebrates 50 years of service

Mercury sold its first policy in April 1962. The fledgling company began with a very small office and six employees in the heart of Los Angeles, but its founder, George Joseph, had a very big vision of the future that still serves as a blueprint for today's insurance marketplace.

Today, more than 50 years later, Mercury has grown to become one of the largest, most respected insurance companies in America.



## **Low rates and a dedicated local agent— a winning combination**

Some insurance companies offer low rates, but not personal service. Others provide an agent, but you pay for it with higher premiums. Why should you have to choose one or the other? Wouldn't it be great to get both?

Well, you can with Mercury. We offer some of the lowest rates around and you also get your own dedicated agent when you become a Mercury customer. So have your cake and eat it, too. Choose heads AND tails. Hit AND stay. Both — because you deserve more. You deserve Mercury.

### **Low Rates**

Mercury has been helping families like yours save money on their insurance for more than 45 years. In fact, recent surveys have shown that our customers often save hundreds or even thousands of dollars each year when they switch their auto insurance to Mercury. So what are you waiting for? Get a fast, free quote today to see how much Mercury can save you.

### **Dedicated Agents**

At Mercury, we understand that there is no such thing as one-size-fits-all insurance. Your Mercury agent will work with you to create a protection plan just for you. Your agent will find you the lowest rate, and search for discounts that could save you even more. The best part is that this personalized service and expert advice is included with every policy. So give us a call and we'll match you up with an agent near you.

See, both really is better!

Mercury offers a variety of discounts that can help you save even more!

#### *Auto Discounts\**

- Good Driver
- Multi-Policy
- Anti-Theft Device
- Good Student
- Professional Association
- Multi-Car
- Occasional Driver

#### *Home Discounts\**

- Auto + Home
- Protective Device Discount  
(smoke alarms, deadbolts, burglar alarms, etc.)
- Fire-Resistant Building Materials
- Newer Home
- Gated Community
- Higher Deductible Credits



## Mercury Insurance Named One of 'America's 50 Most Trustworthy Financial Companies' by Forbes



**LOS ANGELES, Calif. (date) -- Mercury Insurance has been named one of "America's 50 Most Trustworthy Financial Companies" by Forbes magazine with one of the highest scores for the past fiscal year. Headquartered in Los Angeles, Mercury (NYSE: MCY) primarily provides auto, homeowners and business insurance through a network of more than 7,000 independent agents in 13 states.**

"Mercury has been serving insurance consumers for more than 50 years and this prestigious honor from Forbes validates our long-standing efforts to supply affordable insurance and unsurpassed service for our millions of customers," said Mercury CEO Gabe Tirador. "For the past five decades Mercury has operated with the belief that personal relationships are important to consumers, and these relationships – whether with the company or with our agents – help to create trust. This blueprint is obviously still true today."

Forbes enlisted GMI Ratings to examine more than 8,000 companies traded on U.S. exchanges and to sort the 50 honorees into three groupings – large-cap, mid-cap and small-cap companies. (Mercury is ranked among The Most Trustworthy

Financial Mid-Cap Companies; the fifth time the company has been named to a Forbes "America's Most Trustworthy Companies" list.) GMI assessed more than the raw data on companies' income statements and balance sheets, also examining the true quality of corporate accounting and management practices. The goal, according to GMI's valuations, was to find "companies (that) have consistently demonstrated transparent and conservative accounting practices and solid corporate governance and management."

"My entire career has been dedicated to the insurance industry, so I deeply appreciate this tribute from a publication that has been such a vital part of America's business culture," says George Joseph, Mercury's 90-year-old chairman and founder, who still works five days a week at the company's office in the heart of Los Angeles. "Mercury was founded to provide lower rates for a wide variety of consumers, and we're proud to say that 50 years later this philosophy remains the foundation of our success."



## Manage your account anytime, anywhere.

Life with Mercury is easy.

Manage your account from your computer or mobile device.

We know your time is precious, so we want to give you a little more of it. That's why Mercury gives you the ability to manage your account online... anytime, anywhere... from a computer, tablet, or even a smartphone.

### Here's what you can do:

-  Quick, convenient bill pay
-  View your auto policy information
-  Print ID cards or download to your smartphone
-  Access digital copies of your auto policy documents and bills
-  Receive auto policy billing notifications by e-mail
-  Contact your agent with one touch
-  Request auto policy changes
-  View your auto policy claims and payment history

Learn more and sign up today to manage your account online at [www.mercuryinsurance.com/myaccount](http://www.mercuryinsurance.com/myaccount)